Haifa, Israel | ColMobil Mercedes-Benz Showroom

Proven Protection with SafetyZone



Description: Luxury Car Showroom

Film Type: SafetyZone 12 Mil Clear + No-Bar Advanced Security

Project owner: Yuval Tsoref, security manager of Israel's largest car importer, ColMobil Group

Installer: Al-Sorag

Project Task

With millions of dollars' worth of stock, the owners of the new Mercedes-Benz showroom in Haifa were anxious to protect their investment. The massive laminated glass shop front displayed the vehicles effectively, but Security Manager Yuval Tsoref was uneasy, despite the security measures in place.

Solution

Yuval consulted with Roi Barak from Al-Sorag Advanced Protection, who recommended installing Hanita's SafetyZone 12 mil with the No-Bar anchoring system. The thick security film was designed to adhere glass fragments in the case of break-in, whilst the No-Bar secured the film to the window frame, maximizing the effectiveness of the film, and helping to prevent collapse of the window. Linked to an alarm, the new security system aimed to provide an effective delay or deterrent to break-in.

Results:

Within weeks of project completion, the system had been repeatedly put to the test by local criminals armed with rocks and crowbars. "In one case," said Yuval, "the break-in was so hindered that we managed to catch the frustrated robbers red-handed."

But the glazing system's biggest challenge came when a mortar missile smashed into a nearby building. "Thankfully the anchored film held firm, saving the lives of staff and customers cowering in the showroom," recalled Yuval, "and also preventing destruction of the cars and computer systems!"

Understandably, since then, ColMobil have installed the SafetyZone security film with No-Bar in all company branches throughout Israel.





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